



The Alternative Energy
and Transportation Expo

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AltCar Announces First Southern California Conference, Expo and Ride & Drive on October 16 in Riverside and Return of 14th Annual AltCar Santa Monica Expo and Ride & Drive on November 2

California Air Resources Board Chair Mary Nichols Named Keynote Speaker at SoCal AltCar Conference in Riverside

Enjoy California's Largest Alternative Technology Expos with Ride & Drive Experiences, Speakers, Panels, and more



Alternative fuel vehicles displayed at the 2018 AltCar Santa Monica Expo and Ride & Drive.

[California] – AltCar is pleased to bring the latest in alternative fuel vehicles and technology to the Southern California market with two signature events this fall, the first ever SoCal AltCar Conference, Expo and Ride & Drive in Riverside and the 14th Annual AltCar Santa Monica Expo and Ride & Drive. Both events will showcase nearly every make and model of alternative fuel vehicles in one place and will bring together a variety of brands, technology and manufacturers that are continuing the movement toward alternative fuel and clean car policies.



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On October 16, the inaugural SoCal AltCar Conference, Expo and Ride & Drive will take place at the Riverside Convention Center with the most extensive array of battery electric, fuel-cell electric, plug-in hybrid, hybrid electric, and natural gas vehicles for consumers. The SoCal AltCar Conference is designed for fleet managers, sustainability directors, legislative staff, business owners, NGOs, industry, and media to have the opportunity to attend an array of panels highlighting notable industry topics. Mary Nichols, Chair of the California Air Resources Board (CARB) will be the keynote speaker. CARB Assistant Executive Officer Annette Hebert will also attend and moderate the SoCal Conference panels. Attendees will have the opportunity to participate in complimentary Ride & Drives, getting hands-on experience behind the wheel with a variety of vehicles and product specialists.

Mayor of Hemet and Chair of the Western Riverside Council of Governments Bonnie Wright says, "The SoCal AltCar Expo will help connect our communities, cities and their residents with the resources to transition to cleaner alternatives fuel vehicles and to do our part to improve the air quality in our subregion."

Returning for its 14th year, the AltCar Santa Monica Expo and Ride & Drive will take place on November 2 at a new location, the Santa Monica College Bundy Campus. The free event will bring together new guest speakers, cars and exhibitors to highlight cutting-edge advancements in alternative fuel technology and the City of Santa Monica's commitment to Zero Carbon. For the first time, the event will feature an induction cooking stage with demonstrations from leading Los Angeles chefs championing the sustainable cooking movement. Attendees can learn about rebates up to \$10,000 from the government and new rebates from Edison while exploring the latest alternative fuel vehicle models.

The SoCal AltCar Conference, Expo and Ride & Drive is on October 16 from 9 a.m. – 5 p.m. at the Riverside Convention Center, 3637 5th St., Riverside, CA 92501. The Expo and Ride & Drive is family friendly and free to attend after 2 p.m. Tickets for the SoCal AltCar conference are \$75, and online registration is required. For additional information or to register for the conference, visit www.altcarexposocal.com or call 310-390-2930.

The AltCar Santa Monica Expo and Ride & Drive is on November 2 at the Santa Monica College Bundy Campus, 3171 S. Bundy, LA, 90099. The event is free and family-friendly. For additional information, visit altcarexposantamonica.com or call 310-390-2930.

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About AltCar Expo

Established in 2005, AltCar is the only event in the United States to gather every single model of alternative technology light duty vehicle available for purchase or lease in one location. With four annual events across California, AltCar brings together the leaders in alternative energy innovation to showcase the largest collection of alternative fuel vehicles and technologies in an



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accessible and comprehensive setting for both industry insiders and the general public. AltCar empowers citizens to take further action in supporting California's groundbreaking clean car policies that are driving national and global change. For more information, visit altcarexpo.com.

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